

NATIONAL FRUIT FLY STRATEGY

Implementation Report

2023-24



Funding Statement

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Acknowledgement of Country

PHA acknowledges the Australian Aboriginal and Torres Strait Islander peoples as the traditional custodians of the lands where we work, live, and learn.

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Glossary of Terms

Acronym	Term
ABC	Australian Broadcasting Corporation
AFFTAC	Australian Fruit Fly Technical Advisory Committee (a Subcommittee of Plant Health Committee)
AGSOC	Agricultural Senior Officials Committee
ALA	Atlas of Living Australia
CA	Compliance Arrangement
DAFF	Department of Agriculture, Fisheries and Forestry
EPP	Emergency Plant Pest
FASTA	Fresh and Secure Trade Alliance
GSPFA	Greater Sunraysia Pest Free Area
ICA	Interstate Certification Assurance
ICT	Information and Communications Technology
LAMP	Loop-Mediated Isothermal Amplification
Medfly	Mediterranean Fruit Fly
NAQS	Northern Australia Quarantine Strategy
NFFC	National Fruit Fly Council
NPHSP	Plant Health Surveillance Program
NSW DPIRD	NSW Department of Primary Industries and Regional Development
OoS	Out of Session
PBRI	Plant Biosecurity Research Initiative
PEPPI	Priority Exotic Plant Pest Investigation
PFA	Pest Free Area
PHC	Plant Health Committee
PIRSA	Department Of Primary Industries and Regions, South Australia
(the) Protocol	Australia's National Fruit Fly Management Protocol
Qfly	Queensland Fruit Fly
QDPI	Department of Primary Industries, Queensland
SA	South Australia
SIT	Sterile Insect Technology
SMART	The Subcommittee for Market Access, Risk and Trade
SOP	Standard Operating Procedure
WI	Work Instruction
WA DPIRD	Western Australia Department of Primary Industries and Regional Development

About this Report

The 2023–24 Implementation Report summarises progress and achievements from 1 July 2023 to 30 June 2024. Progress in each of the eight key result areas from the National Fruit Fly Strategic (NFFS) 2020-25 is tracked against the strategic framework and objectives within the NFFS.

The Implementation Report is finalised in June of the previous financial year and published along with the next financial year’s Implementation Plan.

A colour code is used to report on performance, as shown below.

Performance reporting key

Grey	Activity is completed
Green	Activity is on schedule
Yellow	Activity is behind schedule or has been modified
Red	Activity will not be met

Strategic Framework 2020-25

Vision

Australia has a robust fruit fly management system that supports growth in horticultural production, market access and trade.

Goal

Australia will have a contemporary, viable, cost-effective, and coordinated national approach to fruit fly management, with stakeholders committed to the national strategy.

Strategic objectives and key performance indicators



1. Maintain Australia's freedom from exotic fruit fly

Maintaining freedom from exotic fruit flies is essential to the sustainability of Australia's horticultural industries.

Key Performance Indicator: *Incursion(s) of exotic fruit flies in Australia are detected early and eradicated.*



2. Minimise the incidence and spread of fruit fly

Improving the management and suppression of established fruit fly species and preventing their further spread will help support productivity, reduce management costs, and enable trade and market access opportunities through low pest prevalence and pest-free areas.

Key Performance Indicator: *Domestic and international recognition of fruit fly pest free areas is retained or increased.*



3. Implement national systems that support market access

Providing markets (domestic and international) confidence in our fruit fly system will ensure Australian growers can capitalise on our reputation for high-quality produce.

Key Performance Indicator: *There is no critical non-conformance in the national fruit fly assurance system.*



4. Facilitate a cooperative and committed national approach to fruit fly management

The cooperation of governments, industries and communities that operate in different fruit fly management areas is vital to the success of the fruit fly system.

Key Performance Indicator: *Consistency between governments, industries, and communities' strategy and strategic fruit fly objectives.*

Priority Areas

Eight different yet interdependent priority areas have been identified for the strategy.



1. Market access

Develop a framework of policy, legislation and operations that enables market access with the least trade restrictive measures and is legally enforceable and technically justified.



2. Management of established fruit fly

Build and promote efficient and effective methods to manage established fruit fly species, reduce the impact on production and facilitate access to sensitive markets.



3. Prevention, preparedness, and response

Continue to support the development and resourcing of prevention, preparedness and response measures for incursions or outbreaks.



4. Research

Maintain and enhance fruit fly research capability, capacity, and resources, pursuing research and extension that focus on nationally agreed priorities.



5. Surveillance

Ensure a nationally consistent surveillance framework that clarifies fruit fly distribution, prevalence, and control.



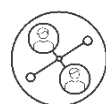
6. Diagnostics

Maintain and enhance rapid diagnostic capability and capacity to support responses to incursions or outbreaks and to confirm area freedom.



7. Communication and engagement

Adopt systems and mechanisms for the efficient and effective communication, training, extension, and uptake of fruit fly information by a broad range of audiences.



8. Cooperation

Maintain and enhance engagement processes that coordinate, progress, and improve fruit fly management systems.

1. Market access

Develop a framework of policy, legislation and operations that enables market access with the least trade-restrictive measures and is legally enforceable and technically justified.

Australia has strong domestic and international biosecurity systems vital for supporting market access for fruit fly affected industries. These systems must reflect internationally accepted standards and protocols, uphold risk management principles, and be transparent and scientifically robust to maintain confidence among domestic and international trading partners. It is essential that fruit fly policy, legislation, and operations continuously improve to meet market access needs.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
Continue to build confidence in, acceptance, and capacity in the use of phytosanitary irradiation for market access through involvement in the building capacity in irradiation pathways for export project.		Agriculture Victoria	Irradiation capacity has been increased at Steritech (Vic) through installation of a second dual x-ray irradiator. Review of irradiation arrangements under the ICA system is underway with updates to the Protocol expected to be submitted for endorsement in coming months. Final report on the project on track for delivery in April 2025.
Continue to contribute to the development, and periodic review of domestic trading protocols used to support trade of host produce across jurisdictional borders with varying fruit fly status. This includes working with DAFF to achieve an elevated level of consistency in the use of Methyl Bromide fumigation and irradiation/microwave technology as measures to enable domestic and international market access.		Agriculture Victoria	ICA-04 operational procedure amended to remove treatment of plums and mangoes for Queensland fruit fly (Qfly). Additional amendments made to allow for the treatment of host materials impacted by Mediterranean fruit fly (Medfly) under contingency arrangements. Further amendments actioned as business as usual.
Support Victoria's work to strengthen the domestic protocol for fumigation of host fruit (ICA04) to better address risk and align with arrangements at the national border.		Agriculture Victoria	Review completed to align requirements of the national fumigation methodology with ICA-04 protocol and procedure completed.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
Implement revised trapping network to support the detection of exotic fruit flies.		Agriculture Victoria	Review complete. Implementation begun May 2024.
Formal revocation of the Greater Sunraysia Pest Free Area (GSPFA) Orders following implementation of revised trapping network.		Agriculture Victoria	The Final Order lapsed in July 2024. Project to remove all signage and quarantine bins in place.
Modernising phytosanitary risk management for biosecurity and safe trade (AM21002).		CSIRO	Ongoing development of tools for phytosanitary risk assessment and management.
Work with Information and Communications Technology (ICT) to develop the new plant health online accreditation and registration system for Plant Health (in cooperation with Fisheries).		PIRSA	Functional, online renewal and accreditation system for Plant Health Market Access clients.
Negotiate international market access data protocols for fruit fly that maintain, improve or open market access.		DAFF	Ongoing trade negotiations to support industry market access needs in line with agreed priorities.
Strengthen current market access data packages and address any perceived gaps to support market access negotiation of international market access.		DAFF	Ongoing trade negotiations to support industry market access needs in line with agreed priorities including working closely with research agencies and respective industries.
Support development of alternative market access approaches (e.g. Low Pest Prevalence Sites, systems approaches, climate models) to underpin trade negotiations for fruit flies.		AFFTAC & CSIRO	Progress has been made with AFFTAC looking at Low Pest Prevalence Sites.
Monitor and report against the domestic phytosanitary system for fruit fly through the National ICA Audit Program (NIAP).		States & Territories	Progressing as per audit workplan in consultation with all jurisdictions.
Ongoing investigation and rectification of areas of non-compliance identified in the national and domestic system that underpin market access including NIAP.		States & Territories	Progressing as per audit workplan in consultation with all jurisdictions.
Maintenance of Australia's National Fruit Fly Management Protocol.		DAFF/ States & Territories	Contribution to Australian Fruit Fly Technical Advisory Committee (AFFTAC) outputs. Several Delivery Guidelines have been endorsed by Plant Health Committee (PHC) and many more are in progress.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
Securing Our Borders initiative pre-treatment inspection of high-risk fruit fly produce during high-risk season, increased inspection regime on-shore Tasmania of high-risk produce, and review and monitoring of bilateral arrangements with Victoria.		NRE Tas	SOB initiative on track on extended for delivery.
Continue development of new and amend existing Interstate Certification Assurance (ICA) and CA to meet market access needs for NSW growers. Exploring systems approaches to increase and support market access.		NSW DPI	Ongoing ICA review work in collaboration with other jurisdictions through AFFTAC and the National ICA Audit Program (NIAP).
Ongoing monitoring of national fruit fly system assurance activities that underpin international market access, including obligations to demonstrate pest status.		DAFF/ States & Territories	Obligations met. The first series of fruit fly management system audits have been completed. The second series of audits is underway.
Investigate and rectify areas of non-compliance identified in the national system that underpin market access.		DAFF/ States & Territories	Participation in DAFF fruit fly management system audits.
Continue to explore and develop systems approaches to fill the void left by chemical losses.		DAFF/ States & Territories/ Industry	PIRSA: CA30, CA32, CA33 developed, refined and applied. QDPI: Fresh and Secure Trade Alliance (FASTA) Mango conditional non-host status, PBPI-AGSOC leadership paper.

2. Management of established fruit fly

Build and promote efficient and effective methods to manage established fruit fly species, reduce the impact on production, and facilitate access to sensitive markets.

A better understanding of established fruit flies helps to improve the effectiveness of control methods and tools. Growers must have management and disinfestation options to control fruit flies and maintain or gain market access. These options must be economical and underpinned by evidence and confidence in supporting assurance systems.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
Review and implementation of the review of the GSPFA trapping grid to support revocation of the PFA.		Agriculture Victoria	Review complete. Implementation begun May 2024.
Evaluate the Southwest General Fruit Fly Surveillance Program and use the key findings to inform decision making processes across the broader fruit fly reporting and awareness program.		Agriculture Victoria	A final report will be completed by the end of the financial year.
Provide grants to regional fruit fly programs in Victoria's three major horticulture regions of Sunraysia, the Goulburn Murray and Yarra Valley to ensure that area-wide management can be embedded in the community prior to the program finishing in June 2025.		Agriculture Victoria	Grants have been provided to the three regions.
Target unresolved hot spots to support landholders to act to manage fruit fly.		Agriculture Victoria	Each region has a program to target hotspots and work with local landholders. Specific strategies have been developed to work with landholders.
Update industry and community websites and other engagement activities to promote fruit fly management.		Agriculture Victoria	Funding has been provided to the regional groups to update websites. Extensive communications and engagement programs in each region have been funded including nursery staff training, engagement with CALD communities and broad reaching media activities.
Continue to provide fruit fly management information from DPI and LLS websites.		NSW DPI	Ongoing activities at state and regional level.
Advise industry of any relevant advancements in management practices.		NSW DPI	Ongoing activities at state and regional level particularly in consultation with regional workshops with LLS.
Continue conducting field investigations to provide advice on Qfly management.		GSPFA	Ongoing support particularly through key PIBs in region (ATGA / Citrus Australia / SAL).
Ensure provision of Qfly control devices throughout the region.		GSPFA	Ongoing deployment of devices undertaken with support from PIBs (ATGA).

Key Stakeholder Activities			
Continue removal of host fruit trees across the region thereby reducing risk.		GSPFA	Ongoing communication and liaison across region.
Development of hot spot action plans to address sites with habitual high pressure of Qfly.		GSPFA	Ongoing activities that are locally based. Remains difficult to implement but enhanced Area Wide Management approaches are improving uptake.
Development and trial of on-site fermentation processes for soft fruit to increase the viability of fruit destruction and reduce the need to transport waste off-site.		Yarra Valley Fruit Fly Project	Trial on track.
Design and publication of brochures (paper and electronic) and videos detailing each best practice area for Qfly management.		Yarra Valley Fruit Fly Project	Numerous publications designed including those being developed for the e-learning platform for ongoing access.
Unmanaged Qfly host removal on public land alongside participating private properties.		Yarra Valley Fruit Fly Project	Being undertaken as part of the broader Area Wide Management plan .
Grower workshop with updates from Agriculture Victoria researchers regarding mass releases and trapping strategy plus updates from the GSPFA.		Citrus Australia	Delivered with ongoing support from both the GSPFA and Agriculture Victoria.
Ongoing work on design and implementation of new trapping grid across jurisdictions.		DAFF, States & Territories	Ongoing activity with states at various stages of re-design.

3. Prevention, preparedness, and response

Continue to support the development and resourcing of prevention, preparedness and response measures for incursions or outbreaks.

Australia works hard to maintain freedom from exotic fruit flies and minimise the spread of established fruit flies into pest-free areas. Understanding fruit fly characteristics and risk pathways can help in the design of detection and control measures to manage incursions and prevent fruit fly spread.

Governments, industries, and communities also have a role to play in taking steps to prepare for potential risks, including planning for fruit fly eradication and for business continuity. There are high returns on investment for prevention and preparedness activities and these remain a priority for Australia's fruit fly management system.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
A series of workshops/exercises will be held to improve internal processes for investigation of Emergency Plant Pests (EPPs).		Agriculture Victoria	Agriculture Victoria: The Priority Exotic Plant Pest Investigation (PEPPI) Process has been developed and is regularly refined. This process describes the Investigation Phase further to a confirmed report of an exotic plant pest where the biosecurity risk is unknown.
Implement incursion and eradication procedures for exotic incursions on an as needs basis.		States & Territories	PIRSA: Control measures implemented to tackle outbreaks in Riverland and Salisbury North. QDAF: IR&P team - MAT chemistry review/preparedness activities.
Implement incursion and eradication procedures in PFAs in accordance with Australia's National Fruit Fly Management Protocol.		States & Territories	PIRSA: Control measures implemented to tackle outbreaks in Riverland and Salisbury North. QDAF: Ongoing- providing technical advice to other jurisdictions.
Deliver fruit fly control responsibilities in the areas of Victoria adjacent to Riverland PFA.		PIRSA	Control measures applied to outbreak at Lindsay Point.
Continued development of the Port Augusta Qfly SIT factory including expansion of facility and development of Medfly SIT capacity.		PIRSA	Qfly facility expanded. Forty million pupae weekly production.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
Administer the Exotic Fruit Fly in Torres Strait Response Plan to eradicate incursions of exotic fruit fly species from Torres Strait in response to detections from Northern Australia Quarantine Strategy (NAQS) surveillance.		QDPI	Successful eradication of seasonal detections of exotic fruit flies in the Torres Strait as required under the nationally cost shared response plan.
Early detection and rapid response hotline / email contact, support and sharing of best practice knowledge, followed up with targeted regional engagement workshops.		Yarra Valley Fruit Fly Project	Being delivered as required and built into ongoing e-tools for the Yarra Valley Fruit Fly website.
Implement National Action Plan for Exotic Fruit Flies.		DAFF	Plan still under development, however activities ongoing including series of exercise / workshops facilitated by PHA and NSW DPI for Exotics.
Communicate potential or identified areas of risk of exotic fruit flies.		DAFF	Ongoing with strong collaboration between respective state agencies and the Torres Strait Exotic Fruit Fly program.
Engage with stakeholders on pest prioritisation of exotic fruit flies.		DAFF	Extensive consultation with various agencies and related projects.
Continued revision leading to formalisation of a national Sterile Insect Technique (SIT) policy for consistent application of this technology incorporating latest research results.		DAFF	Work has ceased.
Implement incursion and eradication procedures for exotic incursions on an as needs basis.		DAFF, States & Territories	Implemented as required (ie. Torres Strait) plus consideration and improvement of approaches particularly through current Exotic Fruit Fly project.
Implement incursion and eradication procedures in pest free areas in accordance with Australia's National Fruit Fly Management Protocol.		States & Territories	Ongoing support for Riverland PFA.

4. Research

Maintain and enhance fruit fly research capability, capacity, and resources, pursuing research and extension that focus on nationally agreed priorities.

Research, development, and extension activities underpin all elements of fruit fly management, including operations, legislation, regulation, market access, biosecurity, and improvements in management practices. Research provides technically justifiable approaches and innovative solutions to enable market access and sustainable production. Capability and capacity must be maintained, and that research, development and extension are prioritised, coordinated, and strengthened through national and international research linkages.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
Support further development and extension of results from the DAFF-funded phenology, demography, and distribution of fruit flies project.		States & Territories	QDAF: Six papers published: Balagawi et al., (2022) doi: https://doi.org/10.1111/aab.12818 Clarke and Measham (2022) doi: https://doi.org/10.3390/insects13111065 Clarke et al., (2022) doi: https://doi.org/10.3390/insects13100882 Starkie et al., (2022) doi: https://doi.org/10.1038/s41598-022-16901-0 Starkie et al., (2023) doi: https://doi.org/10.1111/1744-7917.13299 Fowler et al., (2023) doi: https://doi.org/10.1371/journal.pone.0281759
Finalise post factory pilot of SIT.		NSW DPI	Work currently being completed including Business Cases.
Ensure delivery of the biosecurity preparedness for Oriental Fruit Fly (FF18001).		NSW DPI / PHA	Exercises undertaken in Sydney and Cairns with follow up activities being completed covering findings and recommendations.
Comparison of manual and automated traps infield.		Yarra Valley Fruit Fly Project	Completed.
Provision of captured Qfly to research organisations for genetic sequencing, potentially to assist in determining Qfly pathways.		CSIRO	Delivered.
Coordinate the ongoing extension of results developed through the Research Program under the Intergovernmental Agreement on Strengthening Australia's Fruit Fly Management System.		DAFF	All projects now concluded with extension of results delivered through industry and NFFC Engagement and Extension project.

Support the establishment of the Fresh and Secure Trade Alliance (FASTA) funded through Hort Innovation.		Hort Innovation / DAFQ	QDAF: Project establishment (whole of management workshop).
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5. Surveillance

Ensure a nationally consistent surveillance framework that clarifies fruit fly distribution, prevalence, and control.

Surveillance systems provide early detection of fruit flies, deliver information for risk analyses, and demonstrate the fruit fly status of an area. They are an integral part of fruit fly management and essential for rapid response and market access.

While surveillance must be done in accordance with agreed standards and protocols, it is also increasingly important that it is efficient, effective, and able to harness information from both specific (programs to formally demonstrate pest presence or absence) and general (drawn from various government or non-government) sources.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
Finalise review and implementation of an updated fruit fly trapping network to ensure that the network is fit for purpose and provides the best outcomes for Victoria.		Agriculture Victoria	Review complete. Implementation begun May 2024.
Maintain Tasmania's permanent fruit fly trapping grid with associated maintenance as required.		NRE Tas	Delivered successfully and ongoing.
Ensure surveillance meets national standards by updating Operating procedures.		NSW DPI	Completed.
Ensure implementation of effective support programs for surveillance, diagnostics and reporting including timely reporting of incursions.		NSW DPI	Completed successfully.
Facilitate the deployment of RapidAIM Qfly monitoring traps.		GSPFA	Commenced and ongoing activity.
Further development of an improved set of domestic trade arrangements for Medfly based on the existing ICA arrangements that are accepted for Qfly.		PIRSA	Review of current Qfly-only ICA protocols to see if there is a sound technical basis for including Medfly in the protocol.
Continue preparedness / contingency planning workshops in the SA Riverland and other growing areas to prepare and support growers throughout the region.		PIRSA	Workshops held; grower meetings held.
Continue to maintain trapping grid for exotic fruit flies in metro Adelaide and in SA Riverland.		PIRSA	Surveillance network (traps) established and maintained.
Continue to invest significantly to eradicate any outbreaks of Medfly and of Qfly in South Australia.		PIRSA	Control measures applied to outbreaks in Riverland. Significant financial investment.

Further development of research into the use of fruit fly baits and lures to better inform the use of these tools during outbreak response.		PIRSA	Trials conducted to assess effectiveness of lures.
Implement ongoing phases of the 'Restrictions are in place' fruit fly community awareness campaign..		PIRSA	Traveller awareness campaign launched. New promotional material issued. Weekly media interviews. Fortnightly media releases. Community meetings held in October 2023. Regular interviews with Australian Broadcasting Corporation (ABC). Regular articles in regional newspaper. Media release fortnightly. Interviews with Gardening show on local radio station.
Continue regional consultative mechanisms in South Australia to engage with industry and other stakeholders.		PIRSA	Engagement with industry and community stakeholders on emerging biosecurity risks.
Continue area wide management surveillance grid, on farm intensive surveillance, emergency response trapping (additional), and citizen science trapping / reporting.		Yarra valley Fruit Fly Project	Extensive activities ongoing throughout the region as required.
Provide a regional and national overview of the fruit fly surveillance and pest status for government and industry stakeholders by collating integrating and presenting trapping data in AUSPestCheck®.		States & Territories	Fruit fly surveillance data is uploaded to AUSPestCheck®. Quarterly reporting.
Facilitate and support integrated fruit fly surveillance programs for government and industry stakeholders using AUSPestCheck®.		States & Territories	SOPs/WI development.
Undertake surveillance of high-risk pathways for exotic fruit flies, including ports of entry surveillance conducted by States and Territories and the Torres Strait surveillance conducted by NAQS.		DAFF, States & Territories	Surveillance activities undertaken as planned in accordance with 2023-24 National Plant Health Surveillance Program (NPHSP) Operational Plan.

6. Diagnostics

Maintain and enhance rapid diagnostic capability and capacity to support responses to incursions or outbreaks and to confirm area freedom.

Accurate and rapid fruit fly identification underpins responsiveness to potential incursions or outbreaks and increases the chance of successful eradication. Tools and materials that enhance the ease and throughput of identification of species complexes are of particular value. Confidence in diagnostic capability across a range of established and exotic fruit fly species is fundamental to providing national assurance of area freedom.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
Application of Loop-Mediated Isothermal Amplification (LAMP) technology to suspect Qfly if initial identification cannot determine species.		Agriculture Victoria	The LAMP technology is available to be used to check Qfly.
Maintain diagnostic capacity for rapid diagnosis of fruit fly. This includes dedicated specialist diagnostic expertise.		NRE Tas	Resourced and undertaken.
ALA Data Mobilisation Strategy - grant 2023.		QDAF	Work commenced. Resourcing complete.
Increase efficiencies in diagnostics and reporting with finalised trap base and implementation.		NSW DPI	Ongoing operations.
Ensure diagnostic and reporting is in line with national protocols including updating procedures.		NSW DPI	Undertaken in line with requirements.
Increase efficiencies in diagnostics and reporting through support programs.		NSW DPI	Completed in consultation with other agencies.
Continue development of a national diagnostic standard for Sterile Insect Technique fruit flies for inclusion in the National Fruit Fly Management Protocol.		AFFTAC	Work commenced.
Expand the National Plant Biosecurity Network (NPBDN) to be the central point for all activities within the national plant biosecurity diagnostics system.		DAFF	Completed.
Ongoing work in relation to development of a career pathway for diagnosticians, including through the National Professional Development Program.		DAFF	Ongoing.

7. Communication and engagement

Adopt systems and mechanisms for efficient and effective communication, training, extension, and uptake of fruit fly information by a broad range of audiences.

A cohesive fruit fly management system relies on effective sharing and adoption of relevant information. It improves the quality of decision-making and ensures stakeholders at all levels are better equipped to manage fruit fly challenges. Reliable and up-to-date information is also instrumental in maintaining or enhancing industry competitiveness. Improved communication and engagement across fruit fly management systems will help increase innovation uptake and create shared outcomes.

It is essential that information reaches those who benefit from fruit fly management systems, including consumers, wholesalers, retailers, exporters, importers, transport operators and treatment providers.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
Regional Governance Groups to develop implementation plans through the Area-Wide Management Grants Program. These plans will include region specific awareness and communications plans focusing on local messaging consistent with state and national campaigns and an annual calendar of communications.		Agriculture Victoria	Annual Regional Implementation plans review completed.
Agriculture Victoria to review and implement the 'State-wide communication and media plan' a seasonal calendar of media, social media and direct contact with relevant organisations. Continue to support local government by providing fruit fly management information suitable for their use and dissemination and include communications about fruit fly research projects undertaken by Agriculture Victoria Research to assist growers and communities recognise the potential long-term benefits of the research program.		Agriculture Victoria	Statewide communication plan completed and implemented including a social media program. Information has also been provided to local government during this year. Media releases received good coverage in the 2023/24 year with widespread print and radio coverage across Victoria.
Develop eLearning training modules to train new staff in nurseries and agrichemical organisations so they have the knowledge to support communities.		Agriculture Victoria	Significant progress was made by Agribusiness Yarra Valley on the E-Learning training modules in the 2023-24 year. This training will benefit agronomists and nursery staff and will be available at https://frutiflyyv.com.au/
Update The Fruit fly Management for Vegetable Growers booklet originally written by Jenny Eckman to provide a handy resource for growers in the key Victorian Horticultural industries.		Agriculture Victoria	The Fruit Fly Management booklet for fruit and vegetable growers was updated in 2023-24 for distribution of printed and online versions in 2024-25.

Fruit fly features as a high-profile pest of concern in all Biosecurity Tasmania's communications. Activities will include reminders to the public regarding import requirements and the importance of not introducing fruit flies to Tasmania.		NRE	Completed as planned.
Provide public information through media and personally through Industry Development Officers, LLS biosecurity and Compliance staff.		NSW DPI	Completed as required.
Undertake community engagement through events including stalls to target backyard growers and at research centres.		NSW DPI	Completed throughout key growing regions.
Provide support to grower groups in managing hot spots and increasing public awareness of fruit fly and its control.		NSW DPI	Completed particularly through regional LLS and DPI centres.
Ensure DPI representatives are involved in the Sunraysia PFA industry meetings leading to greater engagement into the future.		NSW DPI	Undertaken as agreed.
Further development of newspaper, radio, podcast, web material, social media, articles, other publications, workshops, train the trainer sessions/resources for the general public, "champions" and organisations likely to come across fruit fly in the workplace.		Yarra Valley Fruit Fly Project	Extensive activities covered off throughout the region.
Continued development of the fruitexamples.com website to enable greater engagement with stakeholders.		Yarra Valley Fruit Fly Project	Continuing.
Ongoing communication of fruit fly related research outcomes, news etc through the industry's email newsletter, website, quarterly magazine, and roadshows where and when appropriate.		AMIA	Successfully delivered in consultation with research agencies and partners.
Respond to industry enquiries re incompatibility between Qfly spray requirements to comply with ICAs and export MRLs and feedback to GSPFA.		ATGA	Ongoing activity.
Undertake national engagement and extension activities to strengthen fruit fly management in Australia.		PHA	Completed and reported to DAFF.
Continue to provide maintenance and support of the Prevent Fruit Fly website to enable successful extension of information.		PHA	Delivered successfully through the NFFC and PHA Communications teams.

8. Cooperation

Maintain and enhance engagement processes that coordinate, progress, and improve fruit fly management systems.

A coordinated national system requires cooperation across disciplines and geographic boundaries toward achieving agreed common goals. Industry, government, research, and community forums all raise awareness of fruit fly issues, determine priorities, direct, and provide resources, and monitor progress. Collectively, these forums represent the national system and are fundamental sources of information and influence that must be connected and serve the national interest.

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
The Victorian Government is providing funding for four years under Victoria's Fruit Fly Strategy 2021-2025 for Regional Coordinators and area-wide management programs in the three key horticultural areas of the Goulburn Murray Valley, the Yarra Valley and the Greater Sunraysia region.		Agriculture Victoria	Grants have been provided to the three regions.
Support regional organisations transition the Area-Wide Management Program to industry and the community through funding for embedding both information and program activities to provide a legacy for each region.		Agriculture Victoria	Grants provided include legacy items and activities to embed the work in the three regions.
Uphold governance structures that serve to support fruit fly management, including the Plant Health Committee, AFFTAC and the NFFC.		DAFF	Ongoing.
Contribute to national discussion on fruit fly management through forums such as National Fruit Fly Council (NFFC) activities.		DAFF, States & Territories	Ongoing support through membership of NFFC, PHC, and other relevant committees and working groups.
Coordinate fruit fly management within each jurisdiction, including provision of information to stakeholders.		States & Territories	Ongoing- tools (websites, info, fact sheets etc).

Key Stakeholder Activities			
Activity	Status	Delivery Lead	Update
Provide expert advice on AFFTAC and related research projects.		DAFF, States & Territories	AFFTAC members provide ongoing scientific and technical advice to the subcommittee. State and Territory members also provide advice on the Technical Review Working Group, Delivery Guideline Working Group, and the Market Access Working Group.
Develop and amend market access protocols in collaboration with other states and territories.		DAFF, States & Territories	State and Territory members ongoing- Subcommittee for Market Access, Risk and Trade (SMART) membership.